

**AMENDMENTS TO THE SPECIFICATION:**

Page 1, between the Title and the first paragraph, insert the following new paragraph:

**-- CROSS-REFERENCE TO RELATED APPLICATION**

This application is a National Stage entry of International Application Number PCT/AU2003/001354, filed October 14, 2003. The disclosure of the prior application is hereby incorporated herein in its entirety by reference. --

After page 9, insert the Abstract of the Disclosure as follows:

**ABSTRACT**

The present invention discloses a reminder system for prospective viewers of broadcast television programmes. Those prospective viewers having access to a mobile phone (14) can send an SMS message via a public telephone network (16) and request a return SMS message be sent to their mobile phone (14) just prior to the broadcast commencing. The system and method can be modified to utilize emails, and/or fixed phone 1900 prefix services.